PageUp

How we keep students and their data safe.

PageUp is a K-8 reading platform. We collect only what a reading program needs, protect it by role and by school, and never sell it or advertise to students.

- ✓ We never sell student data
- ✓ No ads shown to students
- ✓ Yours to export or delete anytime

01 · SIGN-IN

🔑 Account security

- ✓ Google Workspace sign-in, or email and PIN for students and email and password for staff. **Each account uses one sign-in method.**
- ✓ Passwords and PINs are stored **hashed, never in readable form**.
- ✓ **Automatic lockouts** stop repeated password or PIN guessing.
- ✓ **Two-factor authentication** is required on all staff and company accounts.
- ✓ Setup and password-reset links are **single-use and expire**.

02 · ACCESS

🛡️ Who can see what

- ✓ Role-based access: students see **only their own** records, teachers **only their classes**, admins **only their school**.
- ✓ If a permission check ever fails, we **show nothing** rather than risk the wrong records.

03 · STUDENT DATA

🗂️ What we collect

- ✓ For a student we keep their **name, login email, school-issued ID, grade, class**, and reading activity inside PageUp.
- ✓ We collect **only what the reading program uses**, and nothing more.
- ✓ Schools can **export or request deletion** of their data, typically within 30 days.

04 · COMPLIANCE

🏫 Compliance and protection

- ✓ PageUp operates as a **"school official" under FERPA**, acting on your school's direction.
- ✓ Built to **align with COPPA**, with consent managed through the school.
- ✓ Data is **encrypted in transit and at rest**, and stored in the United States.
- ✓ Strict **browser-security controls** and **parameterized database access** guard against common web attacks.

Full privacy policy: pageupreading.com/privacy Security questions: security@pageupreading.com